

Spring 2008  
Photo Creativity  
Courses & Workshops

by Yannis Souris



**1. Design Elements in Photography**

April 6 - May 11, 2008

(Six week course, Mondays 6-9 pm)

---

**2. Creative Image Making**

2-day weekend workshop (offered twice)

May 10-11 and May 17-18, 9 am - 5 pm

Contact and register:

Yannis Souris, 613-294-3649, email: [yannis.souris@rogers.com](mailto:yannis.souris@rogers.com)

# Design Elements in Photography

YS Studio, Byward Market

**Format:** 6 week course, Spring 2008  
April 6 - May 11 (Mondays 6-9 pm)

As an artistic medium, photography is a great way to express yourself. Photographers, try to depict something they've seen or imagined in a unique and interesting way. Most photographers, however, will see something pretty and record it on film or a sensor without even thinking of improving what they see in the frame. But what is that extra something that makes photographs truly remarkable and make the viewer take notice? Are the exotic locations and the strange people you visited? Is it the vibrant colours? Spectacular scenery can carry the image, but it's not enough. In order to create a compelling image you need more. Certain design and art direction techniques, exercises and assignments help students discover what it takes to make an original image.

Duration: [6 Weeks \(Monday evenings\)](#)

---

Capacity: [12 people](#)

---

Focus: [Creativity, design elements, perspective, execution](#)

---

Cost: [\\$220/person](#)

---

Info / Register by e-mail: [yannis.souris@rogers.com](mailto:yannis.souris@rogers.com)

**Week 1:** General composition

Discussion/Exercises/Assignments

**Week 2:** Transforming three-dimensional set ups into successful two dimensional compositions.

Design Elements part 1: Depth, diagonals, S-structure, Triangle.

Discussion/Exercises/Assignments

**Week 3:** The thinking photographer: think first, shoot later

Design Elements part 2 : Colour and texture.

Discussion/Exercises/Assignments

**Week 4:** Realistic looking and made-up images

Design Elements part 3 : Depth and perspective

Discussion/Exercises/Assignments

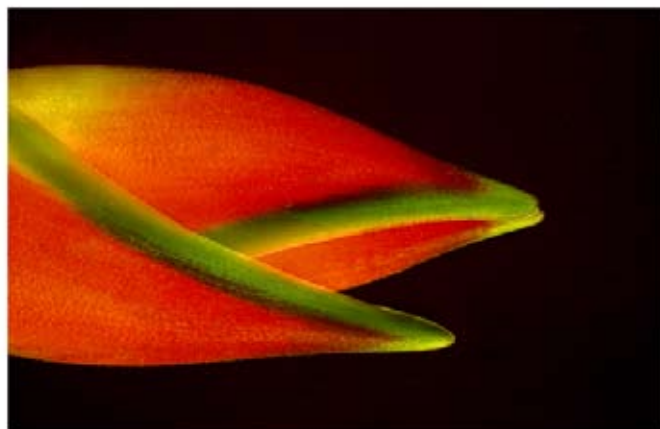
**Week 5:** People photography. Portrait Street, Photojournalism

Design Elements part 3 : Element Relationships

Discussion/Exercises/Assignments

**Week 6:** Technical considerations review. Final assignment. Critiques.

Discussion/Exercises/Assignments



# Creative Image Making

YS Studio, Byward Market

**Format:** 2 day Weekend workshop, Spring 2008

May 10-11 and May 17-18, 9 am - 5 pm

Join Yannis for a weekend creative exploration in photography that will expand your vision, refine your techniques, and get your creative juices flowing. Learn what you can do to transform your images into striking and memorable photographs. Yannis' eye-opening lessons, challenging assignments, and truly helpful and professional critiques provide you with the essential tools for creating outstanding images.

This course is designed to help learn specific creative techniques. Students learn to think in an alternate space and explore creative possibilities following specific criteria.

Duration: 2 day weekend, 9 am- 5 pm

---

Capacity: 12 people

---

Focus: Creativity and field work

---

Cost: \$210/person

---

Info / Register by e-mail: [yannis.souris@rogers.com](mailto:yannis.souris@rogers.com)

## Creative Image Making

Weekend workshop, Spring 2008

---

### What can you gain?

- > Realize your creative potential as applied to photography.
- > Become more creative by applying simple, effective creative techniques
- > See frames from a different perspective.
- > Learn to take creative license without bridging over into abstract.
- > Learn to take creative risks.
- > Much more.

### What is the format?

- > First part: theory, colour, angle, perspective, alternatives, degree of risk.
- > Second part: exercises and hands-on creative work.
- > This is NOT a Photoshop or image manipulation workshop.

### What to bring:

Photo equipment and your imagination.

(Stationery items and visual aids will be provided.)

## Creative Image Making

Weekend workshop, Spring 2008

---

### Day 1.

Introduction to out of the box thinking. How to see versus what you see.

Discussion, debate, problem solving, team exercises, assignments.

### Applied creativity

Creativity as applied to photography. What constitutes a creative image.

Learning to see from an alternate perspective. Learn to use your imagination, then your camera. Applications.

Discussion, debate, problem solving, team exercises, assignments.

### Field Work

Shapes and Spaces

### Day 2.

Creative images adhering to high production values.

Creative image execution and construction.

Discussion, debate, problem solving, team exercises, assignments.

### Field Work

Portrait and street photography





## YANNIS SOURIS

Yannis' workshops are based on the belief that an outstanding image is the product of creative thinking. And It is the photographer's unique

perspective and some learned creativity principles that separate a great photograph from the mediocre images we see every day.

Yannis' professional background includes a successful commercial art career, as an award-winning advertising art director. His interest in photography as an art medium, however, let him to considerable exposure the past 5 years.

Although not a professional photographer, Yannis has been recognized three years in a row with Photographer of the Year awards in Ottawa, and has had several local exhibitions of his work. He has had photographs and articles on the subject of creativity, published internationally in magazines like Photo Life, Canadian Camera, Photo Art, and PhotoDigital.

Raised in Athens, Greece, Yannis Souris has an Arts Degree from Athens University and a Biochemistry Degree from Laurentian University.

A father of three children, Yannis lives and works in Ottawa.

Contact and register:

Yannis Souris, 613-294-3649, e-mail: [yannis.souris@rogers.com](mailto:yannis.souris@rogers.com)  
[www.moodscapes.ca](http://www.moodscapes.ca) (product site)